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EMBARGOED UNTIL 10/14

INTERACTIVE CLIMBABLE SCULPTURE, *CLOUD BUSTER* TO DEBUT AT CHICAGO CHILDREN'S MUSEUM

NEW STEEL DREAMSCAPE MARKS MILESTONE IN MUSEUM'S MULTI-YEAR CONSTRUCTION PROJECT

Chicago, IL – After much anticipation, Chicago Children's Museum (CCM) is pleased to announce its newest permanent exhibit, *Cloud Buster*. The climbable sculpture, perched above Navy Pier's Fifth Third Bank Family Pavilion, will be open to the public on Friday, November 1, 2019.

Cloud Buster is a 37-foot-tall climbable sculpture comprised of structural steel and a variety of material finishes including wood, woven rope, acrylic, fiberglass, and artificial turf. Children and adults alike can climb in, on, and through the winding, unexpected spaces. Created by artist Kevin Winters of Phoenix-based Ganymede Design Group, *Cloud Buster* features various climbing routes, tubes, and bridges and provides an adventurous physical challenge for a variety of ages and abilities, all while taking visitors to new heights.

"*Cloud Buster* was built with the understanding that every experience, like the artistic process, is different with every approach," said CCM President and CEO Jennifer Farrington. "From every vantage point and with every ascent, *Cloud Buster* delivers a singular experience to each person, each time."

An immersive art experience was the logical next step for the museum, whose guiding principle has been to create avenues of creative artistic expression for children since its founding more than three decades ago. True to CCM fashion, the museum intended its latest installation to be an awe-inspiring experience that celebrates adventure and risk-taking, qualities that are inherent to childhood and art alike.

Cloud Buster is the culminating addition to the museum's construction project, which launched in October of 2017 to rejuvenate the overall guest experience. Throughout the comprehensive multi-year project, the museum unveiled a new façade with a reconceived admissions area and redesigned gift shop, a program center for hands-on activities and community gatherings, updated guest amenities, and new and expanded interactive art experiences complete with a 2,000 sq. ft. Art Studio.

"We are thrilled to unveil yet another construction milestone with *Cloud Buster's* opening," said Jennifer Farrington. "These reimagined spaces translate to more play, family engagement, school group learning, and a greater impact on future generations for many years to come."

For more information about *Cloud Buster*, please visit chicagochildrensmuseum.org/cloud-buster

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About Chicago Children's Museum

The mission of Chicago Children's Museum (CCM) is to improve children's lives by creating a community where play and learning connect. For more than 30 years, CCM has been dedicated to young children and the important adults in their lives. The museum's recently renovated play-filled experiences, including more than 15 interactive exhibits and daily programming, tap into how kids learn, and engage from ages 0-10 to develop the foundation for a lifelong love of learning. CCM aims to deliver at least one-third of its total annual attendance to low-income or underserved community members. In its last fiscal year, CCM hosted more than 400,000 visitors. For more information, please visit www.ChicagoChildrensMuseum.org.